

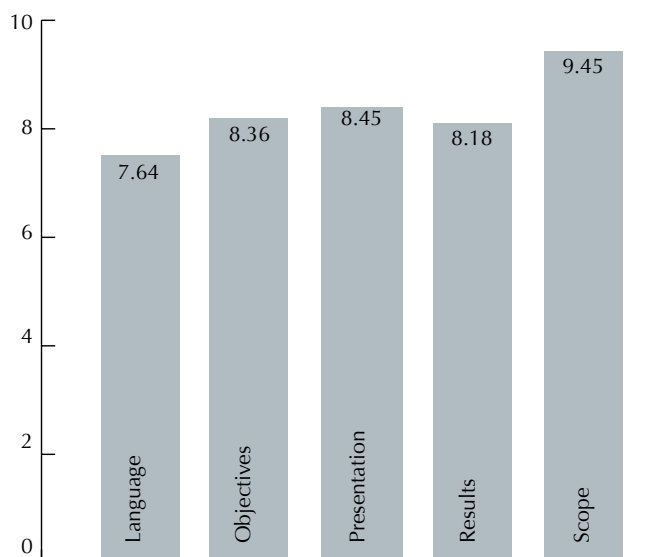
BCI Benchmark

Welcome to the second regular update on the BCI Benchmark. In this article we will provide early insights into the accumulated data collected since the Benchmark's launch in January 2008.

Feedback has been extremely positive, with the graph below showing excellent performance for all five feedback metrics. Notwithstanding this, some members have asked for better access to the results and we aim to provide this. First, we plan to provide analytic papers to all contributors once participation levels become significant – something we anticipate within the coming quarter. Second, we intend to add more online graphs for each Benchmark component, becoming immediately accessible when you commit your responses.

The following questions and illustrations provide a foretaste of the information we are collecting and which will ultimately become available to contributors.

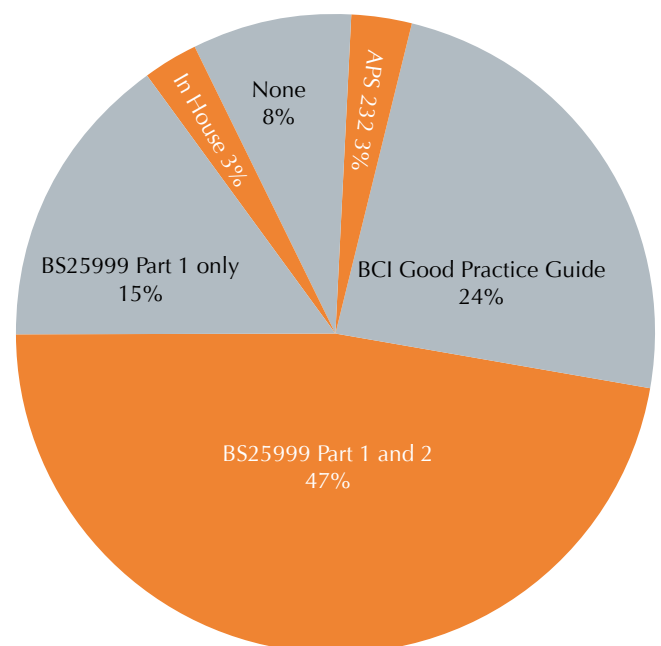
BCI Feedback



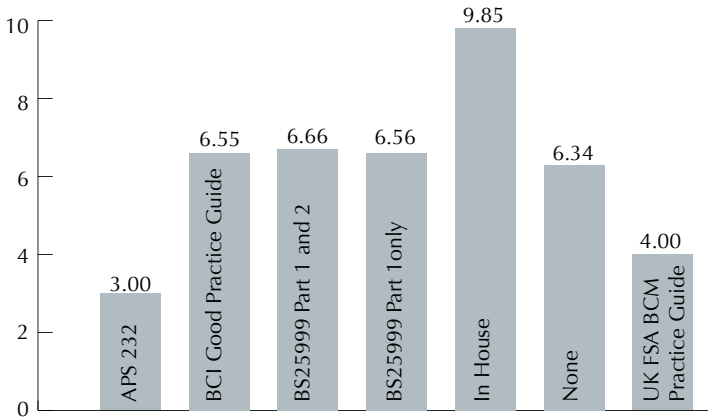
What standards do we use?

The current pattern of participation and adoption of standards is represented by the pie below. 47% of participants claim to have adopted, or are aligned with, BS25999 Parts 1 and 2, with 15% adopting Part 1 only. A further 24% have adopted the less formal but practical-orientated BCI Good Practice Guide. This is good news for the Standard but also illustrates a desire for pragmatism.

Participant Adherence to Standards



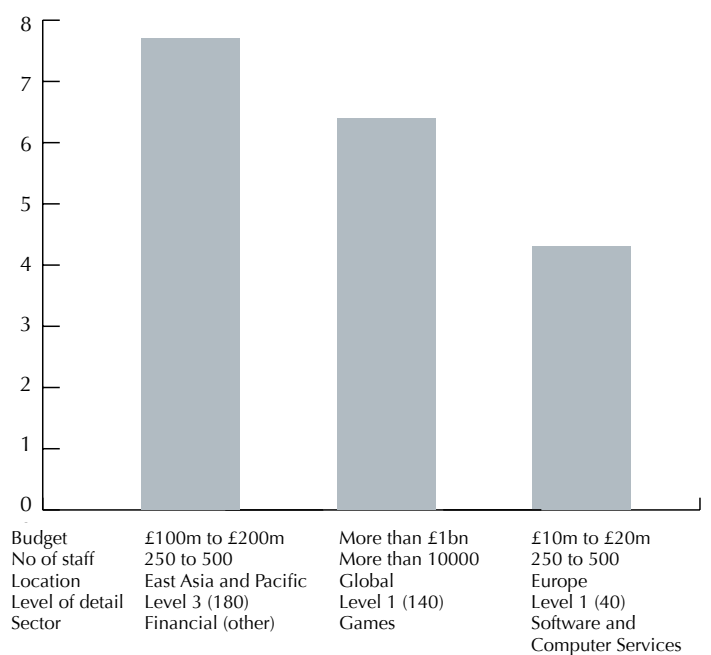
Scores by Adopted Standard



Do the standards we choose affect Benchmark scores?

At first glance, this chart suggests participants who observe in-house standards score significantly better than any other group. This is however a single small-scale entity operating under different constraints and parameters from other organisations. A second more significant cluster of ratings suggests adherents to the BCI Good Practice Guide and BS25999 score equally well. Interestingly, it shows that firms with no specific alignment fare only marginally worse.

Firms Disregarding Standards



What kind of firms disregard standards?

The chart above expands the 'None' group from the previous illustration and characterises three organisations that currently choose not to align with any formal standard.

One of these appears to have achieved considerable success and this poses two questions. First, why do some firms choose not to align? And second, how great is the advantage or disadvantage of so doing?

Without doubt, these are early-day outcomes that will change as participation in the BCI Benchmark grows, and as organisations move to adopt formal standards more widely. Nonetheless, if you have views on the important questions raised here, we'd like to hear from you.

For more information about the BCI Benchmark or to respond to the questions posed here, please contact the BCI by emailing bci@thebci.org. You can contact INONI by emailing info@inoni.co.uk.

Your Benchmark needs YOU!

The Benchmark cannot succeed without participation. It typically takes between 30 minutes and one hour to complete and will allow you to realise more value from your BCI membership. Here are three good reasons for taking part:

1. It will continuously show you where you stand against peer organisations and other industry groups
 2. It covers all aspects of BCM, helping you confirm areas of strength and identifying those requiring focus
 3. It is a benefit of membership, and the data we collect and the analysis we carry out will be shared with you
- Remember that your participation is confidential and anonymous, and you will not be asked to identify yourself or your organisation when you log on. Notwithstanding this, if you'd like to change your username or can't remember your login, please let us know. We will email you a reminder of these over the coming weeks.

