PAINLESS AND AFFORDABLE BUSINESS CONTINUITY

We make resilience and continuity more accessible for small and medium-sized businesses

Inoni Essentials is a business continuity consulting service that elevates you to a best practice position quickly, affordably and with minimum disruption. Our launch pad is a series of practical but intensive workshops, teaching you all you need to know whilst learning what makes your organisation tick. Using the data we collect, we'll create your baseline business continuity capability, walk you through it and then support you on your journey to resilience.

Nobody does BCM for the sake of it, there's always a good reason and it helps to understand the drivers so you can set firm success criteria. The most frequently encountered drivers include:

a.   Winning and retaining customers
b.   Audit or policy requirement
c.   Regulation or statute
d.   Insurance terms
e.   Experience

Essentials supports these requirements with three key pillars:

Content and the documentation we supply, providing the basis for consistency, validation, audit and for use in an incident or emergency.

Capability and the know-how that you retain after we complete the work. This includes the combined effects of workshops, seminars, walkthroughs and reviews. It equips your people to respond to incidents and helps you build a resilient culture

Control ensures your business continuity management system (BCMS) is kept up-to-date and complete, promptly and easily reflecting changes in circumstances. The framework document sets out how this is achieved with workflow-email reminders, event recording and ongoing maturity review.

As part of our service, we use the Inoni software platform to deliver:

Business Impact Analysis (BIA).
Automated interview delivering c. 25-page analysis of stakeholders, tolerances, dependencies. Used to set recovery deadlines strategies and BCP.

Continuity Risk Assessment (CRA).
c. 20-page horizon-scan for continuity threats, analysis, risk register and scenarios. Used to drive and inform incident response, strategies and BCP.

Business Continuity Plan (BCP).
c. 50-page web-accessible composite document delivered as html, PDF, Word and pushed to phone. Components include emergency response, crisis management, business recovery, contact directories. Used to educate, formalise, test.

Management System (BCMS) or Framework.
c. 25-page document containing statements of alignment with ISO best practice and all business-as-usual management information, such as event logs, peacetime roles and organisation.

Periodic Review
Helps you see if BCMS still fulfils the requirement. Can be repeated quarterly to show trend and change.

Approach

Our methodology offers a better, more practical way of doing business continuity, aligned with recognised best practice (ISO 22301) and delivering quality assured outcomes.

Delivery
1. We answer your call, explain the procedure and schedule a visit
2. We request relevant structural information about your business so we arrive prepared (Essentials M and L)
3. We deliver education and gain understanding via a series of webinars or workshops
4. We develop reports and plans to Good First Draft and email you the PDF copies (Essentials M and L)
5. We walk through the documents with you
6. You take control and adopt the plans for the business
7. We provide ongoing support

There are good reasons for doing it this way
It works. We have experience in delivering this over many years.
It's quick, painless and practical compared to other solutions.
It's educational and encourages ownership and capability within the business.
The solution is developed specifically for you.

Options

Service	Discovery	Walkthrough	Effort by us : you	Software	Support	Delivery	Duration	Business Complexity
Micro	none	none	▮▬	Single tool	no	Expert Review	n/a	●
Essentials	1 day visit	2 hr webinar	▬▮	Standard	yes	GFD*	2 months	●●
Essentials+	2 day visit	1 day visit	▬▮	Extended	yes	GFD*	3 months	●●●
Pro	Bespoke for larger organisations							●●●●

* **Good First Draft (GFD)** is the Quality Assurance level we set for each primary deliverable. Our work is fixed-price and time-boxed and relies on you supplying all the materials we specify promptly and in full. You will need to assign a manager to accept handover from us and to finalise the deliverables. You can retain us further if required.

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